

BH



CHABAD OF EL CERRITO

COMPLETE PASSOVER GUIDE

2019



Community Seder



Shopping Guide



Pesach 101



Dear Friends,

We are pleased to present to you Chabad of El Cerrito's third annual Passover guide. Here, you can find information about the holiday, dates and times, lists of Passover products at the local supermarkets as well as upcoming events set to take place at Chabad.



Since we opened our doors in November 2016, we have been able to provide Holiday and Shabbat activities, youth programs, adult education and a Jewish preschool to the local Jewish residents. This has created a warm community atmosphere that we feel privileged to be a part of. No membership is required and we invite you to participate in any of our activities.

We hope this guide will help you in making the Passover experience, an enjoyable and meaningful one for you and your family.

Wishing you a kosher and happy Passover,
Rabbi Yanky and Shternie Bell



CONTACT US

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Website: www.chabadelcerrito.com

Facebook.com/[chabadelcerrito](https://www.facebook.com/chabadelcerrito)

Email: info@chabadelcerrito.com



Dedicated to
the Lubavitcher Rebbe
whose 25th Yartzeit (anniversary of passing) will
be commemorated this summer. His boundless
love for every Jew and optimistic view of the
world as a good and G-dly place continue to drive
Chabad's operations and expansion.

בס"ד

COMMUNITY

Passover Seder



Chabad of El Cerrito invites
you to join us for a warm and
interactive Pesach Seder.

Relive the exodus, discover the eternal meaning
of the Haggadah and enjoy a community,
family-friendly Seder complete with hand-
made Matzah, wine and a wonderful dinner
spiced with unique traditional customs.

Friday, April 19, 2019

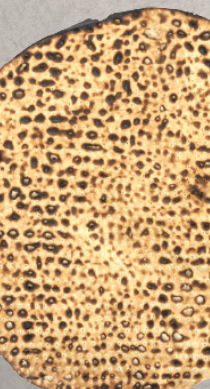
7:15 p.m. at the

El Cerrito Community Center

RSVP required

Sponsorship opportunities available

RSVP at www.chabadelcerrito.com/passover
or email info@chabadelcerrito.com



Passover 101

For a comprehensive Passover guide and insights, visit www.chabad.org/passover



Chametz

Chametz is any food product made from wheat, barley, rye, oats or spelt that comes into contact with water and been allowed to ferment "rise." Just about anything made from these grains—other than Passover matzah—is to be considered chametz.

Utensils used for chametz and chametz itself that you are reluctant to dispose of may be sold to a person who is not Jewish for the duration of Passover. The sale of chametz to the non-Jew is not a symbolic sale, but a legally binding transaction, and must therefore be conducted by a competent rabbi. You can sell your Chametz online @chabadelcerrito.com.

The deadline for eating chametz is the morning before Passover at 10:53 am in El Cerrito. Past this time, we don't eat chametz until the close of the festival on Saturday, April 27 at 8:38 pm. There is still one more hour in which we can use chametz for non-eating purposes, and handle the chametz in order to sell it or destroy it.



Matzah

Chametz and matzah are almost the same substance, containing the same ingredients of flour and water. The one key difference is that while chametz bread rises, filling itself with hot air, the matzah stays flat and humble. Thus, chametz represents that swelling of ego that enslaves the soul more than any external prison. It is for this reason that once a year on Passover, when we celebrate our freedom from slavery and our birth as a nation unto G-d, we are extremely careful to eradicate any chametz that we may have. The flat, unpretentious matzah represents the humility, self-effacement and commitment that are the ultimate liberators, enabling us to connect to G-d without our egos getting in the way. And that is why eating matzah on Passover is so fundamental to our faith.

Traditional handmade shmurah matzah is recommended for seder use. Include Shmurah Matzah at your seder table and share this sacred tradition with your friends and family. Contact us to get your own box of complimentary Shmura Matzah for the Seder



Seder

The highlight of Passover is the Seder, observed on each of the first two nights of the holiday. The Seder is a fifteen-step family-oriented tradition and ritual-packed feast. The Seder should begin at nightfall; 8:17 pm on April 19 and 8:31 pm on April 20, 2019.

At the Seder, every person should feel as if he or she were going out of Egypt. We relive as G-d sends the ten plagues to punish Pharaoh and his nation, and follow along as they leave Egypt and cross the Sea of Reeds. We witness the miraculous hand of G-d as the waters part, allowing the Israelites to pass. As we eat bitter foods of affliction and poverty, the Exodus becomes a reality—as real as the festive meal and celebratory toasts that follow.

15 Steps of the Seder



Kadesh

Everyone stands and says kiddush together. Drink the first cup while leaning to the left.



Urchatz

Wash right hand then left, and repeat 3 times.



Karpas

Dip a piece of potato, onion, celery or parsley in saltwater. Say the blessing "Borei Pri Haadamah", and have in mind also the "bitter herbs" we'll be eating later. Munch it down.



Yachatz

Break the middle Matzah and put away the larger piece for Afikomen.



Maggid

Fill the second cup of wine, following which the children ask the four questions. Continue with the telling of the story, as written in your Haggadah. We drink the second cup, leaning, at the end of this step.



Rachtza

Wash 3 times on the right hand and 3 on the left. Make the blessing "Al Netilat Yadayim"



Motzi - Matzah

Make 2 blessings; "Hamotzi", "Al Achilat Matzah" eat (at least half) a Matzah, while leaning, the main Mitzvah of the night!



Maror

Take some bitter herb. Dip it in the charoset. Say the blessing: "Al Achilat Maror." and eat it



Korech

Make a Hillel sandwich from 2 pieces of Matzah with maror inside, dip the Maror in Charoset and eat it while leaning.



Shulchan Orech

Enjoy a festive holiday meal, start it off by eating the egg from the Seder plate.



Tzafun

Eat the Afikomen for dessert!



Berach

Pour the third cup of wine, say Grace After Meals as printed in your Haggadah and drink it leaning to the left.



Hallel

Pour the fourth cup of wine and open the door for Elijah the prophet. Say or sing the Hallel and drink the last cup of wine leaning.



Nirtzah

We conclude the Seder with the hope and prayer that "Next Year we will be in Jerusalem"!



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Brands:

Manischewitz

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Mrs. Adler

Crispy O's

Savion

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Glick's

Products:

Organic Matzah

Gluten Free Matzah

Egg Matzah

Shmurah Matzah

Matzah Meal

Grape Juice

Bissli

Shabbat Candles

Macaroons

Wine

Gefilte Fish

Cereal

Baking Mixes

Confections

While Supplies Last

Please check products for Kosher for Passover certification

Lucky®

1000 El Cerrito Plaza
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* = Several Varieties

Manischewitz

Cake Mix *

Chicken Broth *

Fudge Brownie

Gefille *

Macaroons *

Matzo Meal Whole Grain

Fine Noodle

Peppermint Pattie

Potato Kugel Mix

Potato Latke Mix

Potato Starch

Raspberry Jell Bars

Soup Chkn W Matzo Balls

Egg Kichel Po

Egg Matzo Chok

Marble Mandel Cut

Apple Butter

Biscotti

Borscht

Creamy Horseradish *

Marshmallow

Fruit Slices Gift Tray

Kettle Chips Bbq

Cotton Candy

Matzo Crackers

Matzo *

Noodle Shell Gf

Matzo Farfel

Dried Apricots/Prunes

778 Preserves *

Bartenura Balsamic Vinegar

Better Than Bouillion Base *

Davids Kosher Salt

Dr Browns Black Cherry

Elite Gum and Chocolate Bar

Empress Dark Choc Seder Plate

Gefen Honey

Gefen Roasted Chestnuts

Gefen Whole Heart Of Palm

Kedem Grape Juice *

Lipton Chicken Consomme

Lipton Matzo Ball & Soup Mix

Mishpacha Vegetable Oil

Oppenheimer Choc Orange Peel

Oppenheimer Non Pareils

Osem Bamba Multipack

Osem Mediteranean Olives/pickles

Rokeach Memorial Tin Candles

Savion Crispy O S Cereal *

Savion Fruit Slice Giftbox

Season Sard Fillets Lemon-pepper

Streits Matzo Ball Mx

Streits Potato Pancake Mx

Telma Soup Cubes *

Yehuda

Candle Sabbath/ Menorial

Gefille Fish *

Matzo Choc Cvrd Coconut

Gluten Free Matzo *

Matzo Farfel Canister

Please check products for Kosher for Passover certification



1025 Gilman Street
(510) 809-8293

Manischewitz

Organic Matzo

Matzo Meal 16 Oz Canister

Whole Wheat Matzo

Matzo Ball Mix

Matzo 1 Lb

Gluten Free Egg Noodles

Streits

Wf Vintage Egg Matzo

Organic Matzo Meal

Wf Potato Pancake

Gf Matzo Ball Mix

Gf Israeli couscous

Kedem

Organic Grape Juice

Gefilte Fish

Tilapia Gefilte Fish

Yehuda

Organic Matzo

Gluten Free Matzo

Matzo singles

Glicks Macaroons

Harrison Fruit Smiles

Terra Exotic Original

Morton Kosher Salt

Empire Kosher Broth Rs

Golds Horseradish

Gefen Whole Chestnuts

Jeff Nathans Panko GF

Ledger's Liquors

1399 University Ave

KOSHER WINES, 50 VARIETIES, AVAILABLE FOR PASSOVER AND YEAR ROUND.

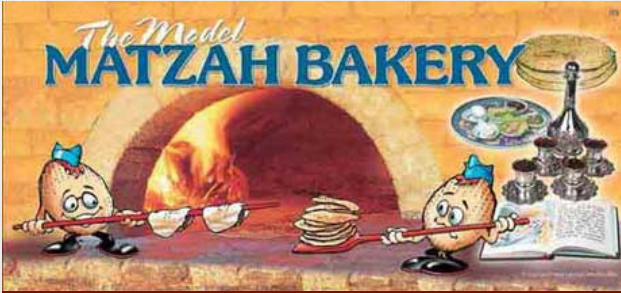
MANY KOSHER LIQUORS, AVAILABLE (NOT KOSHER FOR PASSOVER).

BUY BY THE CASE AND RECEIVE AN EXTRA 10% OFF

Please check products for Kosher for Passover certification

Upcoming Events

View details and RSVP at www.chabadelcerrito.com



Sunday, April 7
11:00 am
at the El Cerrito
Community Center

From a wheat stalk to a round, flat cracker. Kids will mix, knead, roll, poke and bake their own Matzah. No experience required!

LAG B'OMER COMMUNITY BBQ & BONFIRE
Thursday, May 23 at 5:30 PM

Deluxe Kosher BBQ!
Delightful Desserts!
Bouncy House!
Jewish Music!



Hear the 10 commandments being read from the Torah on the day it was given 3331 years ago! Enjoy a dairy brunch with ice cream and cheese cake for dessert. Special kids program with crafts and games.

Sunday, June 9 at 11 am

Torah Study

View details and RSVP at www.chabadlccerrito.com

IF THIS



LOOKS LIKE THIS



THEN YOU NEED THIS



READ
IT IN
HEBREW

**LEARN TO
READ
HEBREW
IN FIVE
SESSIONS**



A program of
the Rohr Jewish
Learning Institute

Wednesdays at 7:30 pm

Fee: \$60

Session 1 - May 1

Session 2 - May 8

Session 3 - May 15

Session 4 - May 22

Session 5 - May 29

Torah Study

Mondays at 11:15 am

Start the week off with a thought provoking Torah class. Join a group who delve into the weekly Torah portion with insights from the Kabbalah and extract practical applications for the everyday.

www.Ganeinuelcerrito.org

510-214-3120



GANEINU

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LIC #073408700



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18 mo -3 yrs



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COMMUNITY
Passover
Seder

See page 2 for details

